Saturday, September 30 - Workshop Tracks

CCWC	9:00 - 10:00 am	10:15 - 11:15 am	11:30 am - 12:30 pm	12:30 - 1:45 pm	2:00 - 3:00 pm	3:15 - 4:15 pm	4:30 - 5:30 pm	8:00 - 10:00 pm
Track	Workshops	Workshops	Workshops	Lunch	Workshops	Panel	Keynote	Special Event
Beginning Writing **Room 6306**	**Michael Stackpole** - 21 Days To A Novel **Room 6306**	**Ed Cobleigh** - Why Do We Write? **Room 6306**	**Eldonna Edwards** - The Hook: Make A Promise To Your Reader (And Keep It!) **Room 6306**	**Buffet Lunch - Dine with Your Favorite Teacher. (Add on price of $18)** A literary theme based meal made by the amazing ChipWrecked. Featuring flavored chips, salads and sandwiches for everyone. Dessert and flavor infused water included. **5100 Courtyard**	**Mary Weber** - Writing Tips For New Writers **Room 6306**	**Find Your Courage Here** Natalie Obando-Desai, Michael Stackpole **Room 6306**	**Jean Steel - Run Wild** Do you know we can prime our brains to focus on positivity? That the outcome of each day often depends on the choices we make? We know happiness is an inside job – it is our decisions on how we live our life that determines our personal and professional success. As a writer, you may spend time in creating someone else's journey; it is now time to learn how to write your own! Changing attitudes, taking responsibility, making authentic choices, and finding inspiration are not always easy. With an engaging mix of personal experiences, real life examples, and surprising facts, Jean shares her tips on becoming positive and shows us how to step up, run wild and live our precious lives to their fullest. **Room 7300 - Cultural & Performing Arts Center**	**George Saunders Keynote at Cal Poly (Add on price of $30.60 or $48.60)** The beloved cult author known for surreal short stories about American nuttiness — is the master of joy bombs: little explosions of grin-stimulating genius that he buries throughout his deeply thoughtful, endlessly entertaining flights of imagination. His fourth story collection, Tenth of December, brims with laboriously constructed nuggets that will make you beam with unmitigated glee. . . . an irresistible mix of humor and humanity. George was selected by Entertainment Weekly as one of the 100 top most creative people in entertainment, and by The New Yorker in 2002 as one of the best writers 40 and under. In 2006, he was awarded both a Guggenheim Fellowship and a MacArthur Fellowship. In 2009 he received an Academy Award from the American Academy of Arts and Letters. His novel *Lincoln In The Bardo* is out now and taking the country by storm. **Cal Poly Performing Arts Center**
Marketing **Room 6303**	**Dakota Shane** - From Facebook To Forbes: How To Use Social MediaTo Get Your Writing Featured On Major Publications **Room 6303**	**Brendan P. Kelso -** Marketing Books in a Limited Budget **Room 6303**	**Ed Cobleigh** - How To Not Go Broke Writing **Room 6303**		**Eldonna Edwards** - I Wrote A Novel, Now What? **Room 6303**	**Finding and Interfacing With Fans** Dakota Shane, Mary Weber, Jay Asher **Room 6303**		
Poetry **Room 6307**	**Matthew Woodman** - "Be-Mused": Designing Exercises And Experiments To Spark Inspiration And Imaginative Writing **Room 6307**	**Kevin Clark** - To Go Slow Or To Go Fast: Elegy And Velocity In Our Poems **Room 6307**	**Kim Addonizio** - Getting The Blues In Poetry **Room 6307**		**Peter Dunne** - Why Am I Me? Legacy And Mystery **Room 6307**	**The Strength In Memoir** Kim Addonizio, Peter Dunne, Eldonna Edwards **Room 6307**		
Creativity **Room 6301**	**Jay Asher-** No Book Marks Allowed **Room 6301**	**Mary LoVerde** - You Can Do It Too **Room 6301**	**Chantelle Aimee Osman** - The Keys To Courage **Room 6301**		**Raymond Mullikin** - Creative Writing Exercises **Room 6301**	**Ways to Wake Up The Muse** Chantelle Aimee Osman, Raymond Mullikin, Jonathan Maberry **Room 6301**		
Agents and Editors **Room 7120**	**Lisa Abellera** - Getting More Out Of Social Media: New Ways To Query And Pitch Your Book **Room 7120**	**Mary C. Moore** - Commercial Fiction: Polishing Your Prose To Make It Submission Ready **Room 7120**	**Carlisle Webber** - The Dreaded Query Letter **Room 7120**		**Ken Sherman** - Moving Your Book To Film And Television **Room 7120**	**Getting The Most Out Of Your Agent** Mary Moore, Carlisle Webber, Lisa Abellera **Room 7120**		
Publishing **Room 6304**	**Brian Talley** - Self Publishing Journey **Room 6304**	**Natalie Obando-Desai** - Get Your Book Published! **Room 6304**	**Greg Fields & Bill Evans**- Publishing The First One **Room 6304**		**Doug Richardson** - Publishing? Now You Have Choices. Traditional Versus Self-Publishing. **Room 6304**	**Self Publish Vs Traditional Publishing** Brian Talley, Bill Evans, Greg Fields **Room 6304**		
Writing for Screen **Room 5401**	**Ross Brown** - Principles Of Good Dialogue **Room 5401**	**Jeanne Veillette Bowerman** - Navigating Hollywood From Outside Of L.A. **Room 5401**	**Ross Brown** - Character, Character, Character **Room 5401**		**Michael Stackpole** - Build And Break Some Characters **Room 5401**	**Creating Stunning Dialog** Jeanne Veillette Bowerman, Ross Brown, Doug Richardson **Room 5401**		
Making Money with Words **Room 6302**	**Ken Sherman** - The Business Of Writing For Screen, Television, And The Book Industries **Room 6302**	**Jonathan Maberry** - Writing And Selling Short Stories **Room 6302**	**Jamie Lewis** - Mother Tongue: The Parent As Writer **Room 6302**		**Jenna Elizabeth Johnson** - How to Submit an Anthology **Room 6302**	**Anthologies, Magazines and Blogs** Jamie C. Lewis, Brendan P. Kelso, Jenna Elizabeth Johnson **Room 6302**		
Characters **Room 6305**	**Paul T. Scheuring** - The Creative Spirit Behind Creative Writing **Room 6305**	**Aaron Metchik** - 30 Days to Write a Screenplay **Room 6305**	**Paul T. Scheuring** - Writing For The Screen **Room 6305**		**Marilyn Atlas** - Crafting Authentic Vs. Cardboard Characters: Operating From Multiple POV **Room 6305**	**Creating Lasting Characters** Marilyn Atlas, Aaron Metchik, Paul T. Scheuring **Room 6305**		